Prioritization Critera Category	Prioritization Description	New Proposed Max Category Score
System Efficiency	Improves operations in the system, focusing on improvements to principal arterials and new connections	15
Connectivity	Improves commutes by better connecting to the regional system and improving internal connections, including non-motorized by connecting to trails and parks	20
Fiscal Responsibility	Responsibly invests in the system, including improving chances for grants/outside funding and use of impact fees	15
Safety	Addresses high collision locations, calming traffic, improving pedestrian connections, and improving evacuation routes	20
Community Character	Enhances the rights-of-way, including aesthetics via landscaping, stormwater features, etc.	10
Environmental Impact	Reduces emissions, through one or more of the following: *Inducing a mode shift away from single occupant vehicles (SOVs) *Reducing vehicle miles traveled (VMT) *Improving traffic flow (e.g. through signal coordination or by removing a bottleneck)	20
TOTALS		100

Scoring		
Score	How Closely Project Meets Criteria	Description
Max Points	HIGH	Exceeds the criteria
Half of Max Points	MEDIUM	Meets the criteria
No Points	LOW	Does not meet the criteria